



2013 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

© Scottish Qualifications Authority 2013

The information in this publication may be reproduced to support SQA qualifications only on a non-commercial basis. If it is to be used for any other purposes written permission must be obtained from SQA's NQ Assessment team.

Where the publication includes materials from sources other than SQA (secondary copyright), this material should only be reproduced for the purposes of examination or assessment. If it needs to be reproduced for any other purpose it is the centre's responsibility to obtain the necessary copyright clearance. SQA's NQ Assessment team may be able to direct you to the secondary sources.

These Marking Instructions have been prepared by Examination Teams for use by SQA Appointed Markers when marking External Course Assessments. This publication must not be reproduced for commercial or trade purposes.

Part One: General Marking Principles for Travel and Tourism Intermediate 1

This information is provided to help you understand the general principles you must apply when marking candidate responses to questions in this Paper. These principles must be read in conjunction with the specific Marking Instructions for each question.

- (a) Marks for each candidate response must always be assigned in line with these general marking principles and the specific Marking Instructions for the relevant question. If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader/Principal Assessor.
- (b) Marking should always be positive ie, marks should be awarded for what is correct and not deducted for errors or omissions.

GENERAL MARKING ADVICE: Travel and Tourism Intermediate 1

The marking schemes are written to assist in determining the “minimal acceptable answer” rather than listing every possible correct and incorrect answer. The following notes are offered to support Markers in making judgements on candidates’ evidence, and apply to marking both end of unit assessments and course assessments.

Part Two: Marking Instructions for each Question

Question			Expected Answer/s	Max Mark	Additional Guidance										
1	a	i	Atlantic Oakwoods, sandy beaches, volcanic ring, mountains, etc Any 2 attractions. 2x1	2											
1	a	ii	Fort William A830, A861, B8007 Sanna or Fort William A82, (Corran ferry), A861, B8007 Sanna 1 mark for 2 roads. 2 marks for 3 roads	2											
1	a	iii	Kilchoan/Mingary OR Lochaline	1											
1	a	iv	Brochures, leaflets, Tourist Information Office, internet, guidebook, etc. 2x1	2											
1	a	v	Tourist Information Office, toilets, visitor centre, picnic sites, restaurants, car parks, etc. 2x1	2											
1	b		4												
			<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Destination</th> <th style="width: 50%;">Type of Holiday Brochure</th> </tr> </thead> <tbody> <tr> <td>Belfast, Northern Ireland</td> <td>UK Short Breaks, World Golf Resorts, European City breaks</td> </tr> <tr> <td>Geneva, Switzerland</td> <td>European Lakes and Mountains, Winter Sports, European City Breaks</td> </tr> <tr> <td>Mombasa, Kenya</td> <td>Worldwide, Winter Sun</td> </tr> <tr> <td>Palma, Majorca</td> <td>Summer Sun, European City breaks</td> </tr> </tbody> </table>			Destination	Type of Holiday Brochure	Belfast, Northern Ireland	UK Short Breaks, World Golf Resorts, European City breaks	Geneva, Switzerland	European Lakes and Mountains, Winter Sports, European City Breaks	Mombasa, Kenya	Worldwide, Winter Sun	Palma, Majorca	Summer Sun, European City breaks
Destination	Type of Holiday Brochure														
Belfast, Northern Ireland	UK Short Breaks, World Golf Resorts, European City breaks														
Geneva, Switzerland	European Lakes and Mountains, Winter Sports, European City Breaks														
Mombasa, Kenya	Worldwide, Winter Sun														
Palma, Majorca	Summer Sun, European City breaks														
			4x1												

Question			Expected Answer/s	Max Mark	Additional Guidance
1	c	i	€30	1	
1	c	ii	€9/ for boat/ and entrance fee (candidate must mention 3 elements for 1 mark)	1	
1	c	iii	05.20 hours or 5.20am	1	
1	d	i	April/May/June/September only	1	
1	d	ii	Temperatures are quite mild for sightseeing and it's not too wet. Or If graph interpretation matches chosen month. (Candidates must mention both temperature and rainfall for 1 mark)	1	

(18)

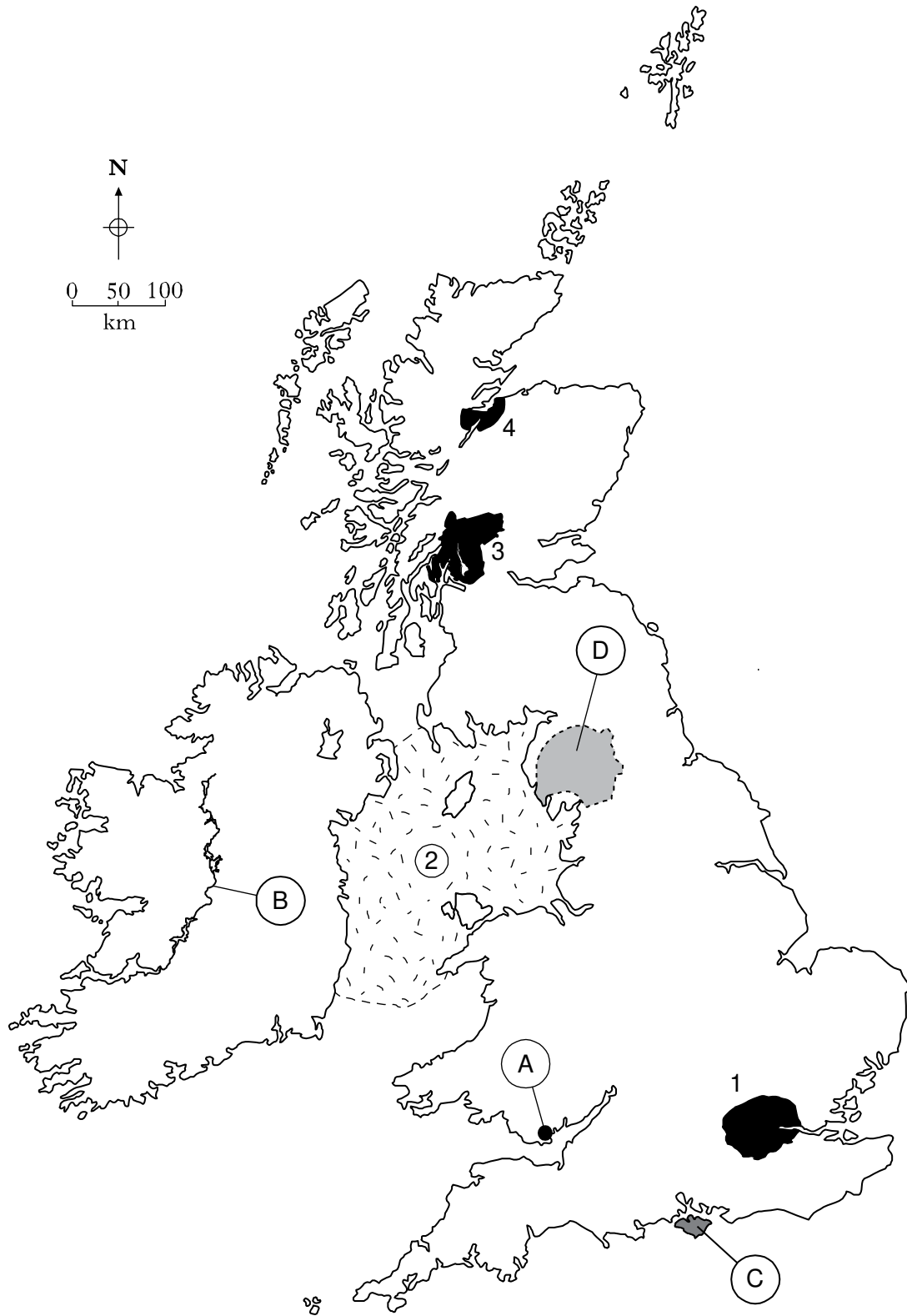
Question			Expected Answer/s	Max Mark	Additional Guidance
2	a		Aerlign Holidays Outbound flight: ALN 204 at 06.35 (1) Cost: £85 and total cost £170 (no double penalty) (1) Return flight: ALN 277 at 21.40 (1) Cost: £55 and total cost £110 (no double penalty) (1) Hotel Linden (1) Cost per night: £85, Total cost: £255 (no double penalty) (1) BLOCK CAPITALS (1) Train transfers: £24 (1) Total Cost: £559 (no double penalty) (1) Insurance: £30 (1) Deposit: £85.90 or £86 (no double penalty) (1)	11	
2	b	i	Breakfast and Dinner (or Lunch)	1	
2	b	ii	The traveller has to plan and make their own arrangements for each stage of the holiday no holiday representative in resort for support when problems arise. Any valid reason	1	
2	b	iii	It is cheaper or more convenient etc Any valid reason	1	
2	b	iv	Lunch and snacks, drinks, car hire, entertainment, entrance to attractions, excursions etc. Any two acceptable "extra" expenses ("Transport" and "Food" are not acceptable)	2	
				2x1	

(16)

Question		Expected Answer/s	Max Mark	Additional Guidance
3	a	<p>A. Cardiff B. River Shannon/Lough Derg/ Lough Ree C. Isle of Wight D. Lake District National Park/Cumbrian Mountains/ named peak</p> <p style="text-align: right;">4x1</p>	4	
3	b	<p>Refer to map on Page 8</p> <p>Full credit should be given for an indicated location inside the shaded area on the map for all four answers.</p> <p style="text-align: right;">4x1</p>	4	
3	c	<p>Answers will depend on destination selected. ACCOMODATION: 3 named accommodation</p> <p style="text-align: right;">3x1</p> <p>Unnamed range of accommodation eg Guesthouse, Youth Hostel, 4-star hotel (at least 2 types- 1 mark)</p> <p>AMENITIES AND ATTRACTIONS To gain full marks for this part the candidate must give named examples. If no named example- no mark</p> <p style="text-align: right;">6x1</p>	9	

(17)

Map Q3A: The British Isles

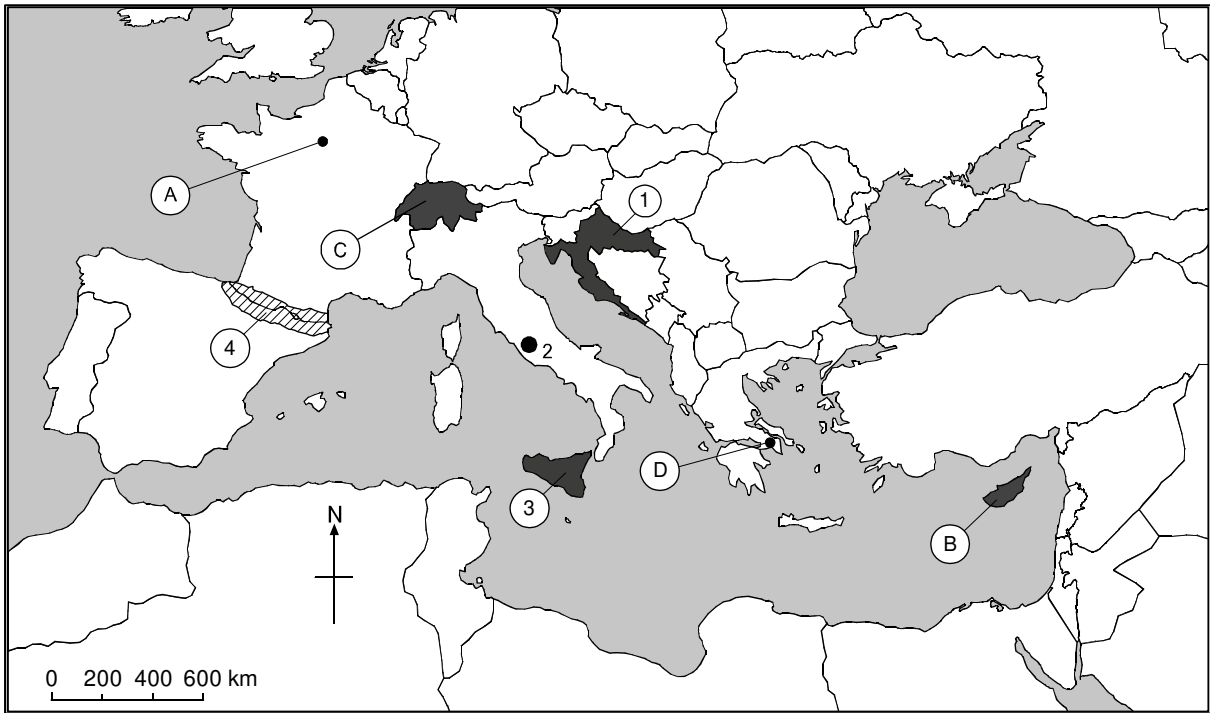


Question		Expected Answer/s	Max Mark	Additional Guidance																																
4	a	A Paris B Cyprus C Switzerland D Athens	4																																	
4	b	See map on page 11 Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4x1	4																																	
4	c	<p style="text-align: center;">6</p> <table border="1"> <thead> <tr> <th></th> <th>Name</th> <th>Grid Square</th> <th></th> </tr> </thead> <tbody> <tr> <td>A place where you can stay</td> <td>EG Fedra II</td> <td>D1</td> <td></td> </tr> <tr> <td>One place where you can buy food</td> <td>EG Embarcadero Pizzeria, restaurant, grill, cafeteria, pool bar, Morocco Pub</td> <td>Various</td> <td>1 mark</td> </tr> <tr> <td>One place where you can get local currency</td> <td>Apolo ATM at reception</td> <td>A1</td> <td>1 mark</td> </tr> <tr> <td>One place where you can get a bus</td> <td>Mirabella Avenue Leda III</td> <td>A2</td> <td>1 mark</td> </tr> <tr> <td>Locate one sporting event</td> <td>EG Pueblo Espanol Karting, archery, tennis, mini-golf, football</td> <td>Various</td> <td>1 mark</td> </tr> <tr> <td>Locate a second sporting activity</td> <td>EG Diana I Karting, archery, tennis, mini-golf, football</td> <td>Various</td> <td>1 mark</td> </tr> <tr> <td>Where is there a children's club?</td> <td>Fedra II or Minerva II</td> <td>D1 or A3</td> <td>1 mark</td> </tr> </tbody> </table>				Name	Grid Square		A place where you can stay	EG Fedra II	D1		One place where you can buy food	EG Embarcadero Pizzeria, restaurant, grill, cafeteria, pool bar, Morocco Pub	Various	1 mark	One place where you can get local currency	Apolo ATM at reception	A1	1 mark	One place where you can get a bus	Mirabella Avenue Leda III	A2	1 mark	Locate one sporting event	EG Pueblo Espanol Karting, archery, tennis, mini-golf, football	Various	1 mark	Locate a second sporting activity	EG Diana I Karting, archery, tennis, mini-golf, football	Various	1 mark	Where is there a children's club?	Fedra II or Minerva II	D1 or A3	1 mark
	Name	Grid Square																																		
A place where you can stay	EG Fedra II	D1																																		
One place where you can buy food	EG Embarcadero Pizzeria, restaurant, grill, cafeteria, pool bar, Morocco Pub	Various	1 mark																																	
One place where you can get local currency	Apolo ATM at reception	A1	1 mark																																	
One place where you can get a bus	Mirabella Avenue Leda III	A2	1 mark																																	
Locate one sporting event	EG Pueblo Espanol Karting, archery, tennis, mini-golf, football	Various	1 mark																																	
Locate a second sporting activity	EG Diana I Karting, archery, tennis, mini-golf, football	Various	1 mark																																	
Where is there a children's club?	Fedra II or Minerva II	D1 or A3	1 mark																																	

Question		Expected Answer/s	Max Mark	Additional Guidance
4	d	<p>Advantages pay for everything before you go, no need for spending money, all meals included in the holiday price etc.</p> <p style="text-align: right;">Any 1</p> <p>Disadvantages long queues at bars/restaurants, may not like the food selections, etc.</p> <p style="text-align: right;">Any 1</p>	2	

(16)

Map Q4A: Lands around the Mediterranean Sea



Question			Expected Answer/s	Max Mark	Additional Guidance																
5	a	i	<table border="1"> <thead> <tr> <th>Airport Areas</th> <th>Letter</th> </tr> </thead> <tbody> <tr> <td>Check In</td> <td>D</td> </tr> <tr> <td>Security Check</td> <td>C/F</td> </tr> <tr> <td>Departure Gate</td> <td>A</td> </tr> <tr> <td>Passport Control</td> <td>G</td> </tr> <tr> <td>Baggage Hall</td> <td>B</td> </tr> <tr> <td>Customs</td> <td>F</td> </tr> <tr> <td>Arrivals Hall</td> <td>E</td> </tr> </tbody> </table>	Airport Areas	Letter	Check In	D	Security Check	C/F	Departure Gate	A	Passport Control	G	Baggage Hall	B	Customs	F	Arrivals Hall	E	6	
			Airport Areas	Letter																	
			Check In	D																	
			Security Check	C/F																	
			Departure Gate	A																	
			Passport Control	G																	
			Baggage Hall	B																	
			Customs	F																	
			Arrivals Hall	E																	
5	b	i	£980	1																	
5	b	ii	If you can persuade your holiday insurance company that there is a valid acceptable reason for the cancellation. "insurance" is not acceptable	1																	
5	c		<ul style="list-style-type: none"> Name or Seaview Apartments n_o. 203 Complaint Request for solution <p style="text-align: right;">One or two items 1, All 3 items 2</p>	2																	
5	d	i	(\$) ⁴⁶⁵	1																	
5	d	ii	(£) ⁴⁵	1																	
			2x1																		

Question			Expected Answer/s	Max Mark	Additional Guidance
5	e		<p>Safer than Currency, need a PIN to retrieve it etc.</p> <p>More convenient than TCs, Use a cash machine at any time of the day, etc.</p> <p style="text-align: right;">Any 2x1</p>	2	
5	f	i	In order to get the same rights to health care as a resident of Spain, etc	1	
5	f	ii	<p>For Private Health care or repatriation costs, loss or theft compensation, etc.</p> <p style="text-align: right;">Any 2x1</p>	2	

(17)

Question			Expected Answer/s	Max Mark	Additional Guidance
6	a	i	Roads; port; airport etc.	1	
6	a	ii	Swimming pools; beach activities; water sports; marina etc	1	
6	a	iii	Hotels: modern housing, etc.	1	
6	a	iv	Imported food and/or local farm crops, supermarkets, hotels, restaurants, etc	1	
6	b	i	Jobs; money to the economy; improved quality of life; etc. 2x1	2	
6	b	ii	Water pollution; litter; loss of culture/traditional jobs; seasonal employment; etc. ("pollution" can receive one mark if no other specific form of pollution is mentioned) 4x1	4	
6	c	i	Loss of farmland; loss of forestry; noisy during the summer months; etc.	1	
6	c	ii	Job opportunities (during and after construction): more tourists come in so more money into local economy: etc.	1	

Question		Expected Answer/s	Max Mark	Additional Guidance	
6	d	4			
			Rule A	Rule B	Choice A or B
		Environment	Leave lights on in evening so you don't bang into furniture	Switch off lights and air conditioning when out	B
		Trips/ Excursions	Go on organised foreign tour company trips	Explore the local countryside using local transport	B
		Customs	Buy locally produced souvenirs	Buy fake imported designer goods	A
Wildlife	Collect sea shells as a souvenir of your holiday and bury your litter on the beach	Take only photographs, leave only footprints	B		
				4 x 1	

(16)

[END OF MARKING INSTRUCTIONS]