



2012 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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2012 Travel and Tourism: Intermediate 1

Marking Scheme

Question 1

Marks

(a)

9.30am	0930
11.50am	1150
4.29pm	1629

3 x 1 3

(b) (i) 3 + 1 = 4 miles

(ii) $\frac{1}{2} + \frac{1}{2} + 2 = 3$ miles

(iii) $3 + 1 + \frac{1}{2} + \frac{1}{2} + 2 = 7$ miles
 $7 \div 2 = 3.5 + 1$ hour for lunch = 4.5 hours

No double penalty for wrong answer in 1b (i) and (ii)

(iv) Water, map, compass, mobile phone, waterproofs, first aid kit, etc.

4 pieces = 2 marks

2/3 pieces = 1 mark

1 piece = 0 marks

5

(c) (i) Accommodation, directions, events information, activities, etc.

2 x 1 2

(ii) Car parks, toilets, restaurants, pubs, etc.

4 pieces = 2 marks

2/3 pieces = 1 mark

1 piece = 0 marks

2

(d)

Type of Destination	Destination
Summer Sun	Malaga/Tenerife
Ski/Snowboarding	Salzburg
Winter Sun	Tenerife/Malaga
City Break	Rome/Salzburg

3 x 1 3

One mark for each correct answer up to a maximum of 3

(e) (i)

Winter Sun	Egypt
Golf Break	Portugal

1 mark for choice

1

(ii) There is less rain in Egypt than Portugal at this time of year. The lack of rainfall/desert climate – restricts golf, not too hot for golf, comfortable for golf in Portugal etc.

(No double penalty for “wrong” choice in (i))

2 x 1 2

Total: 18

Question 2

Marks

(a) T & T Cruises: BOOKING FORM				
Please complete holiday details in BLOCK CAPITALS				1
Name of ship: <u>ARMORICA</u>		Cruise Area: <u>WESTERN MEDITERRANEAN</u>		Cruise Code: WM237*
Accommodation Type: <u>OUTSIDE STATEROOM*</u>		Accommodation Grade: C*		Departure date: <u>23 June 2012</u>
MR/MRS/ MISS	FIRST NAME	SURNAME	Holiday Basic Cost	
			£2099*	
			£2099*	
			£	
			£	
Supplements:				
Travel to Southampton by Rail/Air YES <input type="checkbox"/> NO <input type="checkbox"/> (please tick)				
_____ persons @ £_____ per person = £_____ 100*				
Full name of departure point: _____ Any Scottish Airport*				
Total Cost = £ <u>4298*</u>				
Insurance: <u>2</u> persons @ £ <u>40</u> per person = £ <u>80*</u>				
Deposit required (10% of Total Cost plus all insurance costs) = £ <u>509.80</u> or £ <u>510*</u>				
Payment method: (please circle) Cash / Cheque / Credit card / Debit card				
Signature: _____ Date: _____				

No double penalties in arithmetic

- | | | |
|----------------|---|----------------|
| (b) (i) | Montserrat by rail. | 1 |
| (ii) | Highlights of Barcelona. | 1 |
| (iii) | Barcelona by bike OR Gothic Quarter City walk OR Spanish Village Treasure Hunt. | 1 |
| (iv) | Any excursion. | no mark |
| (v) | A good appropriate reason for the choice in (iv). | 1 |
| (c) | Window with View and Natural Light rather than no window. | 1 |
| (d) | What you pay when you make a booking via the internet. | 1 |

Total: 16

Question 3

Marks

- (a) A. Perth
 B. Jura
 C. River Tweed/Ettrick/Teviot/Blackadder
 D. Cairngorms/Grampians and local names within area. 4 x 1 4

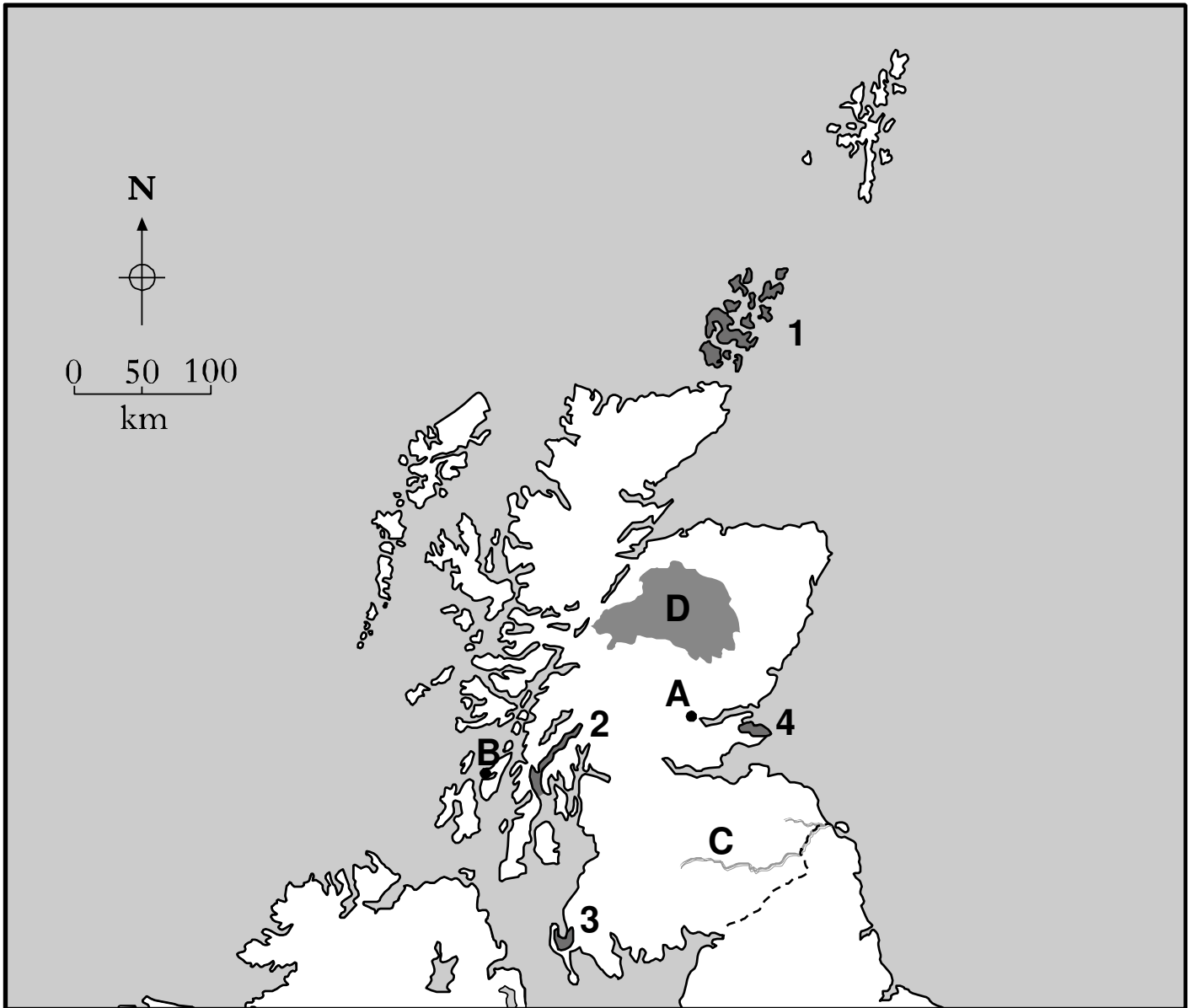
- (b) Refer to map on Page 5
 Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1 4

Places to Eat	Boom Town, The Sunset Strip, Eco Village, named food court location etc.	2 x 1	2
Disabled Facilities	Sunset Strip Disabled Camping, Main Stage Disabled Viewing Ramp, South Car Park and Disabled Drop Off, etc.	2 x 1	2
Entertainment Locations	Main Stage, Radio 1/NME stage, King Tut's Wah Wah Tent, Red Bull Bedroom Jam Futures, T Break Stage, Ceilidh Tent, Slam Tent, BBC Introducing, Boom Town, Sunset Strip Cabaret Tent etc. Any 2	2 x 1	2

- (d) The answer must include the complete journey from home to the campsite at T in the Park for both marks. A single mark can be awarded for an incomplete journey involving some detail of the route of a car, bus or coach journey – if travelling by road, reference must be made to road numbers for full marks. 2

Total: 16

Question 3 - Map



Question 4

Marks

- (a) A Brazil
 B Tokyo
 C Rocky Mountains
 D River Nile
- 4 x 1 4**

- (b) Refer to map on Page 7.
- Full credit should be given for an indicated location inside the shaded area on the map for all four answers.
- 4 x 1 4**

(c) **DESTINATION FACTFILE**

Country	No marks
Destination	No marks
Currency	1 mark
Method of travel	No marks
Arrival Point in country (port, airport, etc)	1 mark
FOUR named locations – which could reasonably be visited on a 1-2 day trip from destination	4 marks
Name a local food speciality	1 mark
Name a local drink speciality	1 mark
Write down a word or phrase in the language of your chosen country and what it means in English	1 mark

9 x 1 9

Total: 17

Question 4 – Map



Question 5

			Marks														
(a)	(i)	\$300	1 x 1	1													
	(ii)	£25	1 x 1	1													
	(iii)	There are daily changes in currency values, etc.	1 x 1	1													
(b)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 33%;">Method</th> <th style="width: 33%;">Advantages</th> <th style="width: 33%;">Disadvantages</th> </tr> </thead> <tbody> <tr> <td>Currency</td> <td>Easy to use; less hassle; have money from start of trip; no need to worry about access to banks, etc.</td> <td>Could be easily stolen, etc.</td> </tr> <tr> <td>Debit/Credit Card</td> <td>Easy to use; can withdraw cash or just use card; safer than carrying cash, etc.</td> <td>Could be stolen, details could be taken by waiters; charges for use abroad/APR, etc.</td> </tr> <tr> <td>Travellers' cheques</td> <td>Easy to use; safer than carrying cash; easier to budget; easily replaced if stolen, etc.</td> <td>Have to cash in a bank/bureau de change; commission charges, etc.</td> </tr> </tbody> </table>			Method	Advantages	Disadvantages	Currency	Easy to use; less hassle; have money from start of trip; no need to worry about access to banks, etc.	Could be easily stolen, etc.	Debit/Credit Card	Easy to use; can withdraw cash or just use card; safer than carrying cash, etc.	Could be stolen, details could be taken by waiters; charges for use abroad/APR, etc.	Travellers' cheques	Easy to use; safer than carrying cash; easier to budget; easily replaced if stolen, etc.	Have to cash in a bank/bureau de change; commission charges, etc.	2 x 1	2
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(c)	(i)	To cover medical expenses; if you become ill you are entitled to the same treatment as an Italian, etc.	1 x 1	1													
	(ii)	There is an increased chance of accidents/injury/loss/damage to equipment on a winter sports holiday, etc.	1 x 1	1													
(d)	Lift pass per week; equipment hire; lessons for beginners.			3 x 1	3												
(e)	No mark for identification. Accept any reasonable prevention. For example: papers should have been cancelled, get a neighbour to pick up the post; neighbour to keep an eye on the house for any signs of forced entry; neighbour to look after pets/plants; lights should not be left on; curtains opened/closed by a neighbour, etc.			3 x 1	3												
(f)	Accept any 2 acceptable answers. For example food and drink vouchers; comfortable place to sit and wait (1); regular updates from staff for likely departure times (1); etc.			2 x 1	2												
(g)	Text must include: <ul style="list-style-type: none"> • Your name • All accommodation details • Flight details • Explanation for contact <p>4 pieces = 2 marks 2/3 pieces = 1 mark 1 piece = 0 marks</p>			2													
Total:				17													

Question 6

Marks

- (a) (i) Any **four** acceptable fully described advantages of Tourism to the people living in Aviemore eg
Tourism helps the local economy by bringing money into the area
Tourism helps to create more jobs in Hotels etc
Tourism brings in more services eg swimming pools, transport
Tourism can improve local peoples' standard of living etc
List of points 2 marks maximum **4 x 1 4**
- (ii) Any **four** acceptable fully described disadvantages of Tourism to the people living in Aviemore eg
Tourism can lead to the loss of local culture and way of life
Tourists can pollute the area eg noise, litter
Tourist facilities can destroy the natural beauty
Many jobs in tourism are seasonal etc
List of points 2 marks maximum **4 x 1 4**
- (iii) Creating activities for an all-year-round resort **(1)** Like skiing in winter and water sports in the summer **(1)** **2 x 1 2**
- (b) 1. Risk of damaging the forest and other property, etc.
2. Prevent contamination of land and water pollution, etc.
3. Unsightly and could be eaten by animals and cause injury, etc.
4. Damage verges and block fields, etc. **4 x 1 4**
- (c) Campers were not following the rules. **(1)** In campsites they would be forced to do so. **(1)**
- OR
- References to examples of antisocial behaviour from the second photograph. **2 x 1 2**
- Total: 16**

[END OF MARKING INSTRUCTIONS]