



2011 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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2011 Travel and Tourism: Intermediate 1

Marking Scheme

Question 1

			Marks
(a)	(i)	2 ½ hours – 2 ¾ hours; 2 hours 30 minutes – 2 hours 45 minutes	1 x 1
	(ii)	3 ¾ hours – 4 hours; 3 hours 45 minutes – 4 hours	1 x 1 2
(b)	Accommodation bookings (1), advice for things to see/do in the area (1), general tourist information (1), gift shop (1), etc		Any 2 x 1 2
(c)	Dominican Republic Kitzbühel Athens Ibiza	Worldwide Winter Sports, Lakes & Mountains European City Break Summer Sun	4 x 1 4
(d)	There is more sun during the summer months than the Scottish average (1), and there are long hours of daylight (1).		2 x 1 2
(e)	(i)	10 + 10 + 12 + 13 = 45 miles	1 x 1
	(ii)	1 ½ hours (no double penalty if (e) (i) is incorrect)	1 x 1
	(iii)	1 hour 10 minutes/70 minutes (no double penalty if (e) (ii) is incorrect)	1 x 1
	(iv)	The view/scenery, sight-seeing, visit friends, fear of water, etc	1 x 1
	(v)	You would drive on at the departure point (eg Corran) and drive off the ferry at (eg Ardgour) – the arrival point	1 x 1 5
(f)	The hotel is 4* which means it is of an excellent standard (1). It has good eating (1) and cyclists are welcome (1). Walkers are welcome (1) and there are wheelchair facilities (1).		
	Full descriptions for any 3 symbols accepted: eg the hotel is an excellent standard. It has good facilities and good food. Walkers are welcome and drying facilities are provided. The hotel has an STB EatScotland award for its good food.		Any 3 x 1 3
	Also , 2 marks for a list of ALL 5 symbols, 1 mark for 3 or 4 symbols ie		
	<ul style="list-style-type: none"> • 4* • East Scotland Tourist Board Award • Walkers Welcome • Cyclists Welcome • Unassisted wheelchair access 		3
			Total: 18

Question 2

Marks

(a)	<u>WEBTravel: Screen 1</u>			
	Resort	Magaluf		
	Departure Airport	Prestwick or Glasgow or Edinburgh or Aberdeen		
	Date of Departure	Saturday 4 June 2011		
	Number of nights	10 or 11		
	Party Size	1 Adult, 3 Children		
	Type of Accommodation	Hotel		
	Board Option	Full Board	Any 7 x 1	7
	<u>WEBTravel: Screen 2</u>			
	APARTHOTEL PLACIDO or LAS BERMUDAS:	0 mark,		
	GRANADA PALACE:	2 marks (1 for suitability, 1 for budget)		2
	<u>WEBTravel: Screen 3</u>			
	Candidate as Group leader and correct ages for group members			1
(b)	Option 3 from 4			
	A sea view:	The window in the accommodation would give an attractive view out to sea etc.		
	Coach transfer:	Return travel between the hotel and the airport etc.		
	In-flight meals:	A meal supplied on the plane journey out and in etc.		
	Flight Supplement:	To cover the cost of the extra distance between Scottish and London airports, etc.	3 x 1	3
(c)	(i)	Most Demand and/or Highest Prices, etc.	1 x 1	
	(ii)	Hottest/Sunniest weather and/or school holidays, etc.	1 x 1	2
(d)	If the tourist makes multiple trips abroad in the course of the year (1), it may be cheaper than the cost of multiple single trips (1), etc.			2
			Total:	17

Question 3

Marks

- (a) A. Arran
 B. River Tay, River Braan, River Almond, River Tummel
 C. Dublin
 D. Lough Neagh (Loch Neagh) 4 x 1 4

- (b) Refer to map on Page 5
 Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1 4

- (c) **One** mark for each correctly named examples from Diagram Q3B South Loch Ness. 1 x 1 7

Type of Tourist Attraction	Named Location
Waterfall – Natural	Fall of Foyers (‘Eas na Smuid’ – Waterfall of smoke) or Stronlairig Hunting Lodge
Castle – Historical	Aldourie (Pink) Castle
Forest Walks – Active	(Inver) Farigaig Forest trails, or Littlemill Wood, Inverarnie
Clan History – Ancestry	Dunlichity Church or McBain Memorial
Protected area eg SSSI or RSPB	Loch Ruthven or Littlemill Wood, Inverarnie
Cabin cruiser mooring – Sailing	Foyers Pier
Good Fishing Loch – Sporting	Loch Killin

- (d) Loch Ness Monster, “Nessie” 1 x 1 1

Total: 16



Question 4**Marks**

- (a) A Darwin, Katherine
 B Sydney, Wollongong, Gosford
 C Great Barrier Reef, Coral sea
 D Southern Alps, Mt Cook

4 x 1 4

- (b) Refer to map on Page 7.
 Full credit should be given for an indicated location inside the shaded area on the map for all four answers.

4 x 1 4

- (c) **DESTINATION FACTFILE**

Country	No marks
Destination	No marks
Currency	1 mark
Method of travel	No marks
Arrival Point in country (port, airport, etc)	1 mark
FOUR named locations – which could reasonably be visited on a 1-2 day trip from destination	4 marks
TWO local food or drink specialities	2 marks

8 x 1 8**Total: 16**



Question 5

			Marks	
(a)	(i)	75000 Japanese Yen	1 x 1	1
	(ii)	£50	1 x 1	1
	(iii)	£30	1 x 1	1
	(iv)	Currency rates change because the value of each individual currency can go up or down depending on world economic markets. Any valid reason.	1 x 1	1
(b)	One mark for any one acceptable explanation in column B.		8 x 1	8

Column A	Column B
Travel Advice Checklist	Explanations
1. Check your travel company's terms and conditions for bankruptcy, emergencies etc	Answer provided
2. Get Travel Insurance	In case of accidents, theft, death at home, broken limbs, hospital treatment etc
3. Find a good guidebook on your destination	To gain a knowledge and understanding of the customs and way of life, to reduce possibilities of arrest, violence, conflict etc
4. Ensure you have a valid passport	Passport necessary for travel into and between countries, Proof of identity, etc
5. Visit your GP at least six weeks before departure	To check if vaccinations are required. To check if prescribed medication is legal/ allowed into destination country etc
6. Check the UK Government's travel advice website	To check for up to date travel advice for war, weather, terrorism, disease etc
7. Make copies of your passport and your travel documents and leave copies	For identification and reference in case items get lost or stolen, etc
8. Take enough money for your trip and some "back-up" funds	Money may be needed for unexpected emergencies eg theft/loss, Medical Expenses etc
9. Leave a copy of your itinerary and your contact details with family and/or friends	In case of home emergency eg problem with family member, home etc. For home contacts to trace the tourist if problem at holiday

(c)	If injured or unwell, you get the same health benefits as a native of the country you are visiting without having to pay for it.	1 x 1	1
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(d)	If the hotel is on fire the electricity may fail (1), you may be trapped in the lift between floors and be asphyxiated or burned (1); etc	2 x 1	2
(e)	Contact Reception (1). It is the duty of the hotel management to deal with the problem by contacting the party-goers (1). (No marks awarded for any attempt to deal with the problem first-hand).	2 x 1	2
Total:			17

Question 6

Marks

- (a) (i) Any **four** acceptable fully described advantages of Tourism to the people living in Benidorm eg
Tourism helps the local economy by bringing in foreign money
Tourism helps to create more jobs in Hotels etc
Tourism brings in more services eg swimming pools, transport
Tourism can improve local peoples' standard of living etc
List of points 2 marks maximum **4 x 1 4**
- (ii) Any **four** acceptable fully described advantages of Tourism to the people living in Benidorm eg
Tourism can lead to the loss of local culture and way of life
Tourists can pollute the area eg noise, litter
Tourist facilities can destroy the natural beauty
Many jobs in tourism are seasonal etc
List of points 2 marks maximum **4 x 1 4**
- (b) Any four of the following are banned:
Dropping litter; etc
Using the sea as a toilet; etc
Disturbing people with loud music; etc
Dogs on the beach; etc
Camping or vehicles on the beach; etc
Fires on the beach; etc **4 x 1 4**
- (c) Answer two from three
- The animals may be afraid of or chased by the dog, etc
 - The farmer is responsible for animal fodder and they may consume litter, etc
 - The farmer may have the gate open for access or closed to confine animals, etc
- 2 x 1 2**
- (d) Plants should not be damaged or removed (1), do not disturb birds or animals (1).
Any other acceptable answer. **2 x 1 2**
- Total: 16**

[END OF MARKING INSTRUCTIONS]