



2009 Travel and Tourism

Intermediate 1

Finalised Marking Instructions

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2009 Travel and Tourism: Intermediate 1

Marking Scheme

Question 1

	Marks										
(a) Fly to Stornoway Ferry Uig to Tarbert Ferry Ullapool to Stornoway Or any other viable alternative	3 x 1 3										
(b) 40 Miles (range 35-45-miles) / 60 KM (range-55-65 Kms)	1										
(c) (i) 10.30	1										
(ii) 20.40	1										
(iii) 2 hours 40 minutes.	1										
(d) Book accommodation, Get information on events/attractions, Travel information, etc. Any two “Leaflets” and “Information” must be expanded	2 x 1 2										
(e) (i) 37 miles.	1										
(ii) 1 hour 15 min or 1.23 hours. Accept range 1 hour 10 min. to 1 hour 20 minutes.	1										
(f)											
<table border="1"><thead><tr><th>Destination</th><th>Type of Holiday Brochure</th></tr></thead><tbody><tr><td>Florida</td><td>World wide</td></tr><tr><td>Benidorm, Spain</td><td>European Summer sun</td></tr><tr><td>Aviemore, Scotland</td><td>Winter sport</td></tr><tr><td>Rome, Italy</td><td>European Cities</td></tr></tbody></table>	Destination	Type of Holiday Brochure	Florida	World wide	Benidorm, Spain	European Summer sun	Aviemore, Scotland	Winter sport	Rome, Italy	European Cities	4
Destination	Type of Holiday Brochure										
Florida	World wide										
Benidorm, Spain	European Summer sun										
Aviemore, Scotland	Winter sport										
Rome, Italy	European Cities										
(g) (i) January.	1										
(ii) May.	1										
(iii) Temperatures are lower than Scotland and/or there is significant rainfall.	1										
Any other acceptable reason											
Total:	18										

Question 2

(a)

Flight details						
Out Flight date: 24/6/09	Airport: EDI	Flight number: IJH 031 1	Depart Time: 09.00	No. of seats: 2	Cost per adult: £65	Total cost: £130 1
Return Flight date: 27/6/09	Airport: AMS	Flight number: IJH 556 1	Depart Time: 16.00	No. of seats: 2	Cost per adult: £60	Total cost: £120 1
Accommodation details						1
Name of Accommodation:	No. of rooms:	No. of adults:	No. of nights:	Cost Room/ Night:	Total cost:	
Van Gogh 1	1	2	3	£75 (150)	£225 1 (450)	
Passenger details						
Block capitals						
1						
Return train transfers 2 persons @£ 10 per person				=	£ 20	1
Total Cost				=	£495 (720)	1*
Insurance 2 Persons@ £20 per person				Total	=	£40 1
Deposit required (10% of total cost plus total insurance)				=	£53.50 (76)	1*
						or £89.50 (112)
						* No double penalty
Prices in brackets if Hotel Dutch chosen						

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- (b) (i) Internet can be cheaper, can make own arrangements, flexible etc
Any valid reason **1**
- (ii) The traveller has to plan and make their own arrangements for each stage of the holiday, no holiday representative in resort for support when problems arise.
Any valid reason **1**
- (iii) Food and/or drink, Car Hire, Entertainment, Transport, excursions etc **2 x 1 2**
Any two acceptable "extra" expenses.
- (iv) Half Board includes breakfast and dinner each day
Any acceptable description **1**
- Total: 16**

Question 3

Marks

- (a) A Channel Islands (Accept also: Jersey, Guernsey, Alderney, Sark)
 B Belfast
 C Lake District or Cumbria
 D Loch Ness or Great Glen or Glen More or Caledonian Canal 4 x 1 4

- (b) Refer to map on Page 5

Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1 4

- (c)

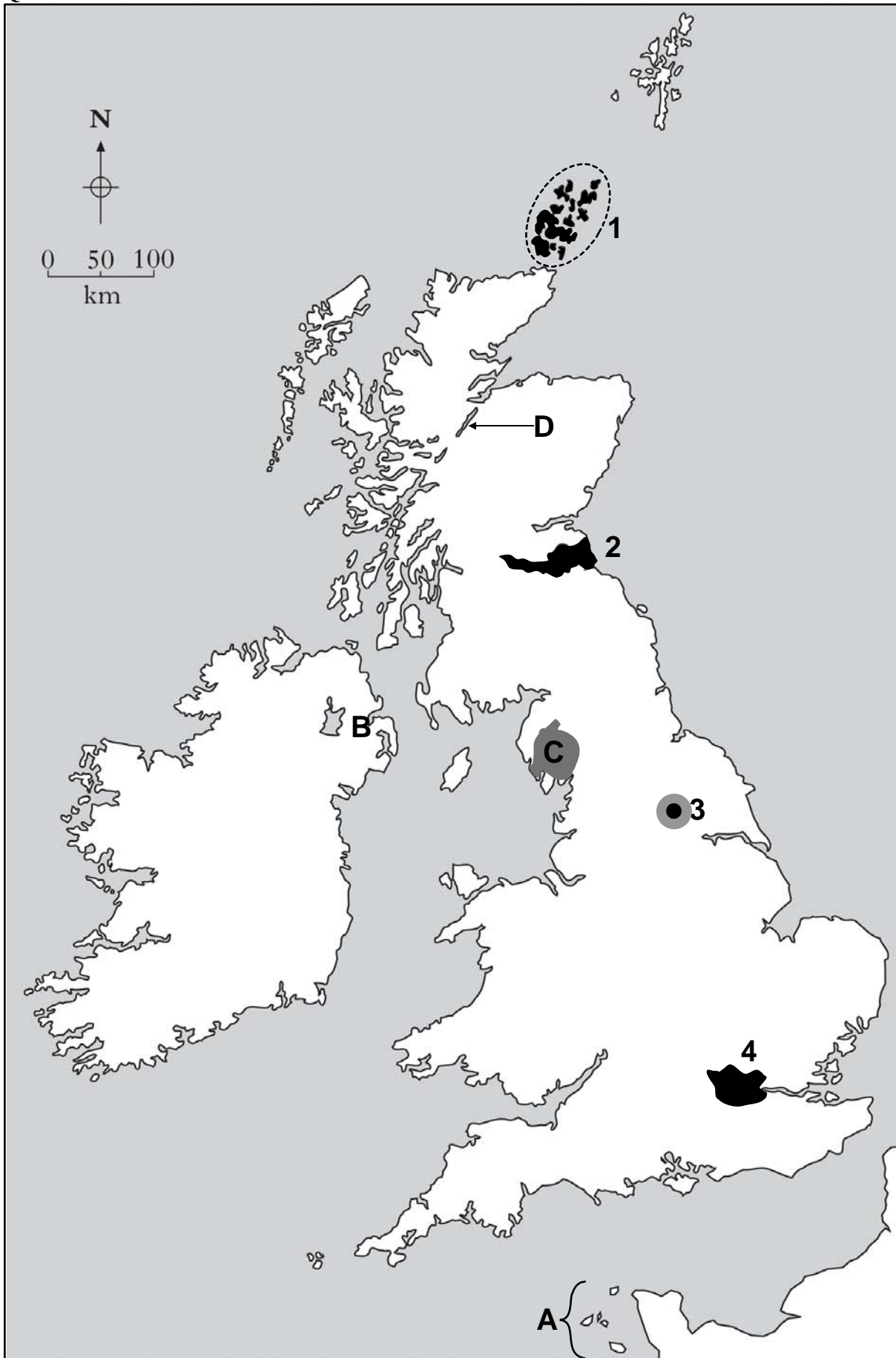
General Amenities	Bus Station, Shops, Toilets, Car Park, Tourist Information, etc 2 x 1
Historical Attractions	Castle (visitor centre), Cathedral (visitor centre), St. Rules Tower, Museum, Preservation Trust Museum, Queen Mary's House, etc. 3 x 1
Sporting Attractions	The Royal and Ancient Golf Club, The Old Course, Tennis, Bowling and Putting, British Golf Museum, Jubilee Golf Course, New Golf Course, etc. 2 x 1
Wildlife Attraction	Sea Life Centre, Botanic Garden, Craigtoun Country Park, etc. 1 x 1
Beach Area	East Sands, West Sands, Castle Beach. 1 x 1

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Total: 17

Reference Diagram Q3A:
The British Isles

Question 3



Question 4

Marks

- (a) A China
- B Buenos Aires or Montevideo or (Rio de) La Plata
- C Hawaii
- D River Nile 4 x 1 4

- (b) Refer to map on Page 7
- Full credit should be given for an indicated location inside the shaded area on the map for all four answers. 4 x 1 4

- (c) Marks should be given for accurate completion of the fact file.

Country	No mark
Destination	No mark
Currency	1 mark
Method of travel	No mark
Arrival point	1 mark
FOUR named locations – which could reasonably be visited on a 1 or 2 day trip from destination. Maximum of 2 marks for named cities	4 marks
One food or drink specialities	1 mark
Accurate word and meaning	1 mark

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Total: 16

Question 4

Reference Diagram Q4: World Map



Question 5

		Marks
(a)	(i) \$505	1
	(ii) £210 or £209	1
(b)	CURRENCY Advantage: No need to change money, etc. Disadvantage: Easily stolen, etc. TRAVELLERS' CHEQUES Advantage: More secure, etc. Disadvantage: Carry Passport, etc CREDIT CARD Advantage: Insured, Easy to use, etc Disadvantage: can be stolen, open to fraud, etc. One valid Advantage (1) One valid Disadvantage (1)	2 x 1 2
(c)	<u>Passport</u> Go to British Consulate for replacement (Or other for non-UK candidates) <u>Travellers' cheques</u> Phone TC Company, report loss request replacements. <u>MP3 Player</u> Report to police and claim insurance <u>Key to Room</u> Inform Reception. Request replacement <u>Currency</u> Report to police and claim insurance For each answer 1 mark for full explanation. Allow only 1 mark for a reference to seeking advice from a holiday rep or insurance helpline in the whole answer.	5
(d)	Name Apartment details Problem Arrange flight home or return phone call	4 x 1 4
(e)	<ul style="list-style-type: none"> • Cancel milk deliveries and cancel newspaper deliveries, etc. • Arrange for someone to water plants and to feed pets, etc. • Inform police/arrange for someone to look after home/install a burglar alarm/time switches on lights/etc. 	3 x 1 3
Total:		16

Question 6**Marks****(a) (i) Benefits**

- Hotels use some local produce
- Investment in airports, roads and hotels
- Locals can use facilities
- Money from tourism helps the local economy
- Tourists buy local goods
- Making souvenirs brings profit
- Jobs created
- Etc.

Any 5 x 1 5**(ii) Problems**

- Most profits go to foreign tour companies
- Much produce imported
- Developments spoil local character
- Money borrowed causes debt
- Developments may spoil the environment
- Craft industries may be destroyed
- Local culture and traditions may be destroyed
- Seasonal employment
- Best jobs go to foreign labour
- Etc.

Any 5 x 1 5**(iii) Responsible or sensitive tourism**

- Hotels use some local produce
- Money from tourism helps the local economy
- Tourists buy local goods
- Etc.

Any 2 x 1 2**(b)**

Beach Rules for a Blue Flag beach	YES	NO
First aid equipment must be available on the beach	✓	
Camping is allowed on the beach		✓

2**(c) Any three valid reasons concerning the 4 General Criteria****3 x 1 3****Total: 17****[END OF MARKING INSTRUCTIONS]**