Cambridge Assessment International Education

Cambridge O Level

CANDIDATE NAME

CENTRE NUMBER

CANDIDATE NUMBER

1144517493

TRAVEL & TOURISM **7096/13**

Paper 1 Key Terms and Concepts **October/November 2025**

1 hour 30 minutes

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 80.
- The number of marks for each question or part question is shown in brackets [ ].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

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1 Refer to Fig. 1.1 (Insert), information about tourism in Scotland.

(a) State which type of government objectives for tourism the following statements are:

tax will be reinvested locally .....

make the tourist experience better .....
[2]

(b) (i) Define the term 'short haul'.

.....

..... [1]

(ii) Define the term 'self-catering'.

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..... [1]

(c) Explain **two** likely reasons why most visitors to Scotland are short haul visitors.

1 .....

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2 .....

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[4]

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(d) Explain **three** ways destinations can benefit from having a longer peak season.

1 .....

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2 .....

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3 .....

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[6]

(e) Assess the likely impacts to tourism of introducing a tourism tax.

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..... [6]

[Total: 20]

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2 Refer to Fig. 2.1 (Insert), a photograph of a sightseeing tour boat.

(a) Other than a sightseeing tour boat, state **two** types of passenger water transport.

1 .....

2 .....

[2]

(b) State **two** types of travel and tourism organisation that would develop an interrelationship with a sightseeing tour boat company.

1 .....

2 .....

[2]

(c) Describe **two** sustainable developments in transport.

1 .....

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[4]

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(d) Explain **three** negative environmental impacts of boat transport.

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[6]

(e) Discuss the role of visitor attractions in the tourism industry.

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..... [6]

[Total: 20]

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3 Refer to Fig. 3.1 (Insert), information about short haul flights in France.

(a) State **three** characteristics of domestic travel.

1 .....

2 .....

3 .....

[3]

(b) Define the term 'VFR'.

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..... [1]

(c) Explain **two** reasons why France has banned short haul domestic flights where there is a train transport alternative.

1 .....

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[4]

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(d) Explain **three** benefits of rail transport for tourists.

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[6]

(e) Evaluate the reason for the growth of sustainable tourism.

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..... [6]

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4 Refer to Fig. 4.1 (Insert), a photograph of a hotel self check in/out machine.

(a) Identify **two** examples of good customer service shown in Fig. 4.1.

1 .....

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2 .....

.....

[2]

(b) Other than hotels, state **two** types of accommodation providers.

1 .....

2 .....

[2]

(c) Explain **two** reasons why recommending local providers is good sustainable practice.

1 .....

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2 .....

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[4]

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(d) Evaluate the reasons why the following are considered good customer service:

self check in/out .....

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online booking .....

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[6]

(e) Evaluate the importance of training staff.

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[Total: 20]

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