Cambridge Assessment International Education

# Cambridge O Level

**TRAVEL & TOURISM** **7096/22**

Paper 2 Managing and Marketing Destinations **October/November 2025**

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**INFORMATION**

- This insert contains all the figures referred to in the questions.
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**Fig. 1.1 for Question 1**

# Press Release



**Yoga Holidays**

Bali to be added from July 2025

Yoga Holidays has added Bali as its latest choice of destination for its luxury yoga retreats. There has been such an increase in demand that Yoga Holidays now provides a choice of 10 destinations. Yoga Holidays gives tourists a chance to relieve their stress and improve their health by practising the different yoga styles.

All the destinations are by the sea. There will be opportunities to explore the beach, watch the fishermen bring in their daily catch, enjoy pampering sessions or just relax by the pool.

Holidays will include accommodation, food, yoga tuition and transfer to and from the airport. There will be a 90-minute yoga session followed by a healthy breakfast with other yoga enthusiasts every day of the holiday. Guests can then choose how to spend the rest of their day. The holiday is suitable for people of all ages and abilities.

**Fig. 2.1 for Question 2**

# Dubrovnik – the ultimate Croatian MICE destination

Dubrovnik has a good reputation as a tourist destination and is a leader in Croatia's MICE industry. Dubrovnik has the following features that makes it a good MICE destination:

- many top-quality conference venues in the old town, a UNESCO World Heritage Site
- luxury hotels offering excellent services and fully customisable dining and catering options
- range of venues offering over 5000 seats
- airport with direct flights from 50 major cities around the world
- event management professionals that provide services to all MICE customers
- many activities and attractions to visit in leisure time
- variety of safari tours available
- exciting experiences available: sea kayaking, zipwire experience and film set tours
- easy access to nearby islands
- a warm Mediterranean climate.

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**Fig. 3.1 for Question 3**

# Costa Rica Family Holidays

Enjoy a holiday for all the family in vibrant Costa Rica, full of adventures that everyone will love.

You can zip wire across the Cloud Forest, try white-water rafting in the Balsa River, swim in a waterfall or take a boat trip to see the dolphins off the Pacific coast.

All this is possible with Egress Travel.

8-day holidays include:

- 7 nights' accommodation in comfortable hotels
- all breakfasts and evening meals
- all transport and listed activities
- expert tour guides throughout.

Prices start from $2058 per person.

Visit our website for further details: www.egresstravel.com

For further information or to book, contact: costarica@egresstravel.com or telephone: 0281 3103 9687.

**Fig. 4.1 for Question 4**

Feel SABAH North Borneo

Sabah is a state in North Borneo.

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STB will also attend other trade shows around the world to raise awareness of the campaign.

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