Cambridge Assessment International Education

Cambridge O Level

TRAVEL & TOURISM **7096/13**

Paper 1 Key Terms and Concepts **October/November 2025**

INSERT **1 hour 30 minutes**

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INFORMATION

- This insert contains all the figures referred to in the questions.
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Fig. 1.1 for Question 1

Tourism in Scotland

Scotland, a country in the UK, has introduced a tourism tax. The tax will be applied to all overnight stays by tourists in Scotland. Many countries around the world already have a similar tax.

The tax is added to the price charged by all types of accommodation for every night a tourist stays.

The government in Scotland has said the money raised from the tax will be reinvested locally into facilities and services for visitors. They say this will make the tourist experience better and benefit local communities and the economy.

Facts about tourism in Scotland



Scotland’s peak season is during summertime, June to September.



Scotland has fewest visitors in January to March.



Most tourists visit Scotland for a holiday or VFR.



Most visitors to Scotland are short haul visitors.



Scotland's biggest source market is Europe.

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Fig. 2.1 for Question 2



Fig. 3.1 for Question 3

France bans short haul domestic flights

France has created a law that means all short haul domestic flights where there is a train transport alternative are illegal.

On average a plane emits 77 times more CO_2 per passenger than a train on the same route.

France has the second largest railway network in Europe. Low-cost, high-speed train travel is available throughout the country.

In France, tourism accounts for 8% of GDP and it has over 90 million tourists every year.

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Fig. 4.1 for Question 4



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