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TRAVEL & TOURISM

0471/11

Paper 1 Core Paper

October/November 2021

2 hours

You must answer on the question paper.

You will need: Insert (enclosed)

INSTRUCTIONS

- Answer **all** questions.
- Use a black or dark blue pen.
- Write your name, centre number and candidate number in the boxes at the top of the page.
- Write your answer to each question in the space provided.
- Do **not** use an erasable pen or correction fluid.
- Do **not** write on any bar codes.

INFORMATION

- The total mark for this paper is 100.
- The number of marks for each question or part question is shown in brackets [].
- The insert contains all the figures referred to in the questions.

This document has **12** pages. Any blank pages are indicated.

Question 1

Refer to Fig. 1.1 (Insert), information on tourism in Vietnam.

(a) Identify the following:

the number of visitors to Vietnam from Taiwan

the percentage increase in visitors to Vietnam from South Korea

if local time in Vietnam is ahead or behind London, UK

[3]

(b) Vietnam's climate varies from a tropical climate in the south to a temperate climate in the north.

Explain how the following climates influence tourism:

tropical

.....

.....

.....

temperate

.....

.....

.....

[4]

Question 2

Refer to Fig. 2.1 (Insert), a photograph of the Great Pyramid of Khufu, Egypt.

(a) Identify **three** ways tourists may have travelled to this attraction.

- 1
- 2
- 3 [3]

(b) Explain how **each** of the following can reduce environmental impacts at natural attractions:

- timed tickets
.....
.....
.....
- charging for entry
.....
.....
..... [4]

(c) Tourists may visit tourist attractions such as the one shown in Fig. 2.1 independently or as part of a package.

Describe **each** of the following tour operator types:

- mass market tour operator
.....
.....
- specialist tour operator
.....
.....
- outbound tour operator
.....
..... [6]

Question 4

Refer to Fig. 4.1 (Insert), bus timetables departing Larnaca, Cyprus, an island country in the Eastern Mediterranean.

(a) Identify the following:

the price of a one-way ticket on the Larnaca – Protaras bus route

.....

the departure time of the first bus to Nicosia on a Saturday

.....

the journey time between Larnaca and Nicosia on a Sunday

.....

the colour of the Inter City buses

.....

the arrival time of the last Inter City bus from Larnaca to Nicosia on a weekday

.....

[5]

(b) The bus route from C.T.O Beach to Sunhall Hotel operates evening buses only in the summer time (May to October).

Explain **two** likely reasons why this bus route operates more services between the months of May and October.

1

.....

.....

.....

2

.....

.....

.....

[4]

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