
TRAVEL AND TOURISM

0471/02

Alternative to Coursework

May/June 2016

INSERT

2 hours 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of **3** printed pages and **1** blank page.

Fig. 1 for Question 1

Sarandsail

Sarandsail is Auckland's newest sailing centre. This family run centre specialises in teaching beginners of all ages and there are sailing holidays for families, individuals and groups. The sailing centre includes self-catering accommodation, and all rooms have a sea view. The seafood restaurant next to the centre offers a choice of carefully prepared menus, and Sarandsail's Chef has won awards for seafood dishes. Sarandsail offers daily boat trips to view whales and dolphins, with experienced guides. If you are looking for an activity holiday which will allow you to learn about sailing, from boat handling to navigation skills, then Sarandsail's personal touch may be the right choice for you.



Fig. 1

Fig. 2 for Question 2

Semkong Beach Resort

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The tropical holiday of a lifetime.

The resort offers:

- fully serviced accommodation
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- secluded golden sandy beach with nearby tropical gardens
- local craft market nearby; buy locally made souvenirs and gifts
- warm temperatures all year round
- unspoilt coast

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- local guides

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Fig. 2

Fig. 3 for Question 3**A situation analysis of tourism in Norway**

1. Although Norway's economy is stable and the country is not a member of the European Union, Norway's economy can be affected by the economic crises in the Eurozone.
2. The infrastructure at two of Norway's international airports is being developed with new terminals planned at Bergen airport and at Oslo airport.
3. In 2014, visitor numbers from Italy, Germany and Spain declined.
4. There was recently a successful campaign to attract target markets in Japan, China and Russia.
5. Norway has many natural features, such as lakes and mountains which could attract tourists.
6. Norway attracts fewer overseas tourists than other countries in Europe.
7. Norway has a number of ice hotels which are very popular.

Fig. 3**Fig. 4 for Question 4****Crossing the USA by rail**

Rail travel is the ideal way to discover the USA. What better way to travel from coast to coast, seeing wonderful scenery from your train window? Despite the availability of quick flights, many people still choose rail travel because it offers the opportunity to stop off at different towns or cities. Rail travel offers flexibility and comfort and is an alternative for those tourists who do not like flying. Self-drive car hire may seem a good way to travel but the rail network in the USA is so good and much less tiring than driving. A number of tour operators offer rail tickets or all-inclusive deals, with travel and accommodation included. Free guided tours of New York City and Chicago are offered with each ticket to show visitors the best national museums. A choice of rail routes is also available so that tourists can choose to stop in Washington to see the famous Lincoln Memorial or travel through Monument Valley. So you can have a holiday, take in the culture and scenery and stop off to see world-famous railways such as the Grand Canyon Railway. This railway is just one of the historic lines which can be enjoyed as part of your tour.

**Fig. 4**

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