

Cambridge International AS & A Level

TRAVEL & TOURISM**9395/12**

Paper 1 The Industry

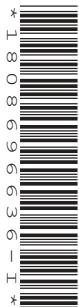
October/November 2020

INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has 4 pages. Blank pages are indicated.

Fig. 1.1 for Question 1

Take a Tour to Vietnam and Cambodia

Come and see these exciting destinations!



- 16 days from \$3,500
 - Selected departures from February to November
 - Stay and tour Phnom Penh
 - Visit the vast ancient city and temples of Angkor Wat
- Tour Vietnam's capital – Ha Nội by cycle or by rickshaw
 - Take a leisurely cruise in Ha Long Bay
 - Canoe on the Mekong River
 - Visit the Forbidden City in Ha Nội
- Stay in Ho Chi Minh City and visit the war time tunnels of Củ Chi and the Killing Fields Museum in Cambodia
 - Stay with local people in their villages and try rice farming

The following services are included:

- The services of an experienced tour guide
- Return flights from your home country
- All hotel transfers
- Four/five star hotel accommodation with breakfast each day

Fig. 1.1

Fig. 2.1 for Question 2

Health and Spa Tourism



Spa Treatments - treatments are 25 minutes in duration; 5 minutes is required for client care and consultation time.

- **Personalised Express Facial** - your therapist will select the most suitable express facial for your skin. The treatment involves a consultation, cleanse, exfoliation and personalised facial mask to protect your skin.
- **Shoulder, Neck and Scalp Massage** - this massage focuses on the key areas of tension.
- **Salt and Oil Scrub** - this exceptional skin exfoliation combines sea salts with essential oils to leave your skin nourished and smooth.
- **Invigorating Foot Treatment** - this revitalising treatment for tired feet and heavy legs includes a refreshing exfoliation and a foot and lower leg massage.
- **File and Polish for the Fingers** - revive your nails with a shape and file, followed by an application of nail colour.
- **File and Polish for the Toes** - revive your nails with a shape and file, followed by an application of nail colour.

Fig. 2.1

Fig. 4.1 for Question 4

Visitor Numbers to Mainland China 2017

Country/Area	Number in millions
Canada	0.74
Hong Kong	81.0
India	0.8
Japan	2.5
Macau	23.5
Malaysia	1.1
Mongolia	1.5
Russia	1.9
Singapore	0.9
South Korea	0.8
Thailand	0.75
USA	2.25
Vietnam	3.0



Fig. 4.1

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at www.cambridgeinternational.org after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.