



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 1 The Industry

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INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
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This document has **4** pages. Any blank pages are indicated.

Fig. 2.1 for Question 2



Fig. 2.1

Fig. 3.1 for Question 3

Global inbound tourism figures

The United Nations World Tourism Organisation (UNWTO) estimates that there were 25 million international travellers in 1950 and that by 2018 the figure had reached 1404 million.

Area	Number of arrivals 1950	Number of arrivals 2018	% Share of global tourism 2018
Africa	0.5 million	67 million	4.5
Americas	7.5 million	217 million	15.5
Asia	0.2 million	343 million	25.0
Europe	16.8 million	713 million	51.0
Middle East	0.2 million	64 million	4.0

Fig. 3.1

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