



Cambridge International AS & A Level

TRAVEL & TOURISM

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Paper 1 The Industry

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INSERT

2 hours 30 minutes

INFORMATION

- This insert contains all the figures referred to in the questions.
- You may annotate this insert and use the blank spaces for planning. **Do not write your answers** on the insert.



This document has **4** pages. Any blank pages are indicated.

Fig. 3.1 for Question 3



Fig. 3.1

Fig. 4.1 for Question 4

Ecotourism in Costa Rica

Costa Rica has been associated with ecotourism for a number of years. 26% of the land is given over to national parks, reserves and protected lands. There is much to see and do, with exotic birds and wildlife, a wide variety of marine species and the chance to stay in traditional accommodation with local people.

The family environment offers an opportunity for personalised attention and helps to inform visitors about rural culture, farming traditions and small local industries and crafts. It is possible to experience traditional foods and to see the sustainable experiences in practice.

Costa Rica provides an adventure; it is a land of volcanoes, rivers, lakes and rainforests where activities such as rafting, kayaking, aerial walkway explorations and snorkelling may be experienced.



Fig. 4.1

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