

---

**TRAVEL AND TOURISM**

**9395/11**

Paper 1 The Industry

**May/June 2017**

INSERT

**2 hours 30 minutes**

---

**READ THESE INSTRUCTIONS FIRST**

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



---

This document consists of 4 printed pages.

Fig. 1 for Question 2

## Cambodia Tourist Arrivals 2014

Source Market	Purpose of Visit			Grand Total
	Holiday	Business	Other	
South East Asia	1 918 130	53 439	20 328	1 991 897
Rest of Asia	1 234 436	116 267	6 612	1 347 315
Australasia	146 053	7 756	1 769	155 578
Europe	675 237	23 876	6 454	705 567
Americas	258 806	12 370	5 493	276 669
Africa	5 413	561	238	6 212
Middle East	11 795	397	212	12 404
<b>TOTAL</b>	<b>4 249 870</b>	<b>214 666</b>	<b>41 106</b>	<b>4 495 642</b>

## Map of Source Market Areas

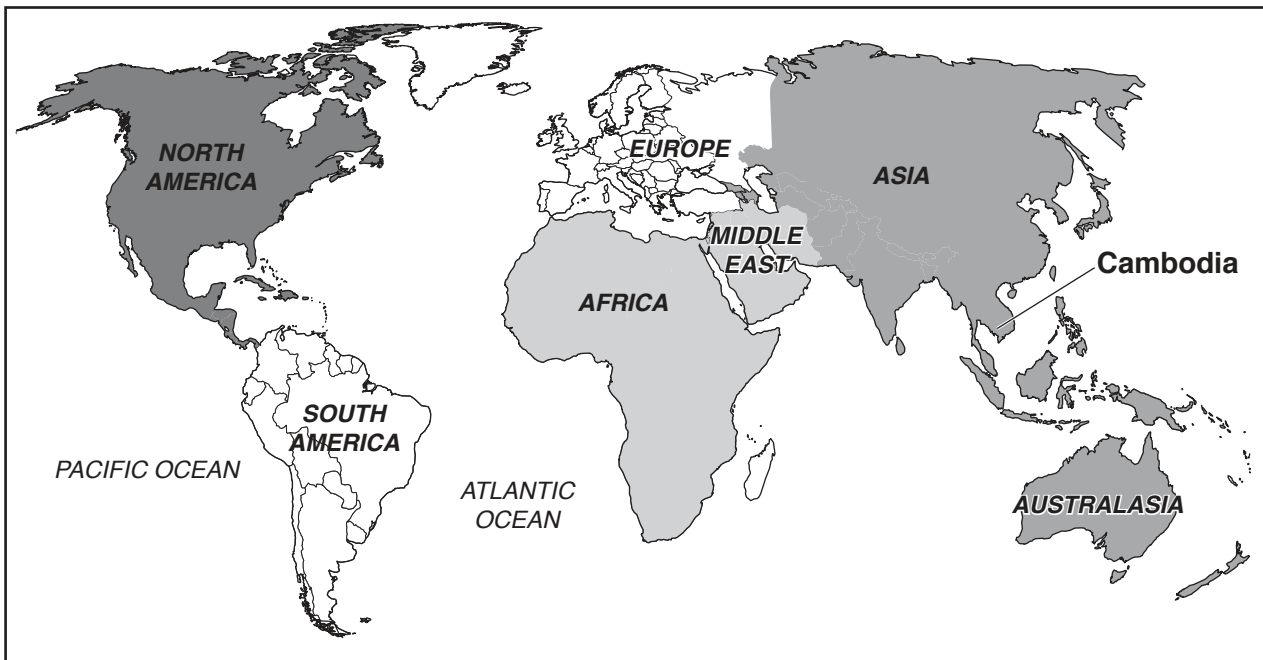


Fig. 1

Fig. 2 for Question 3

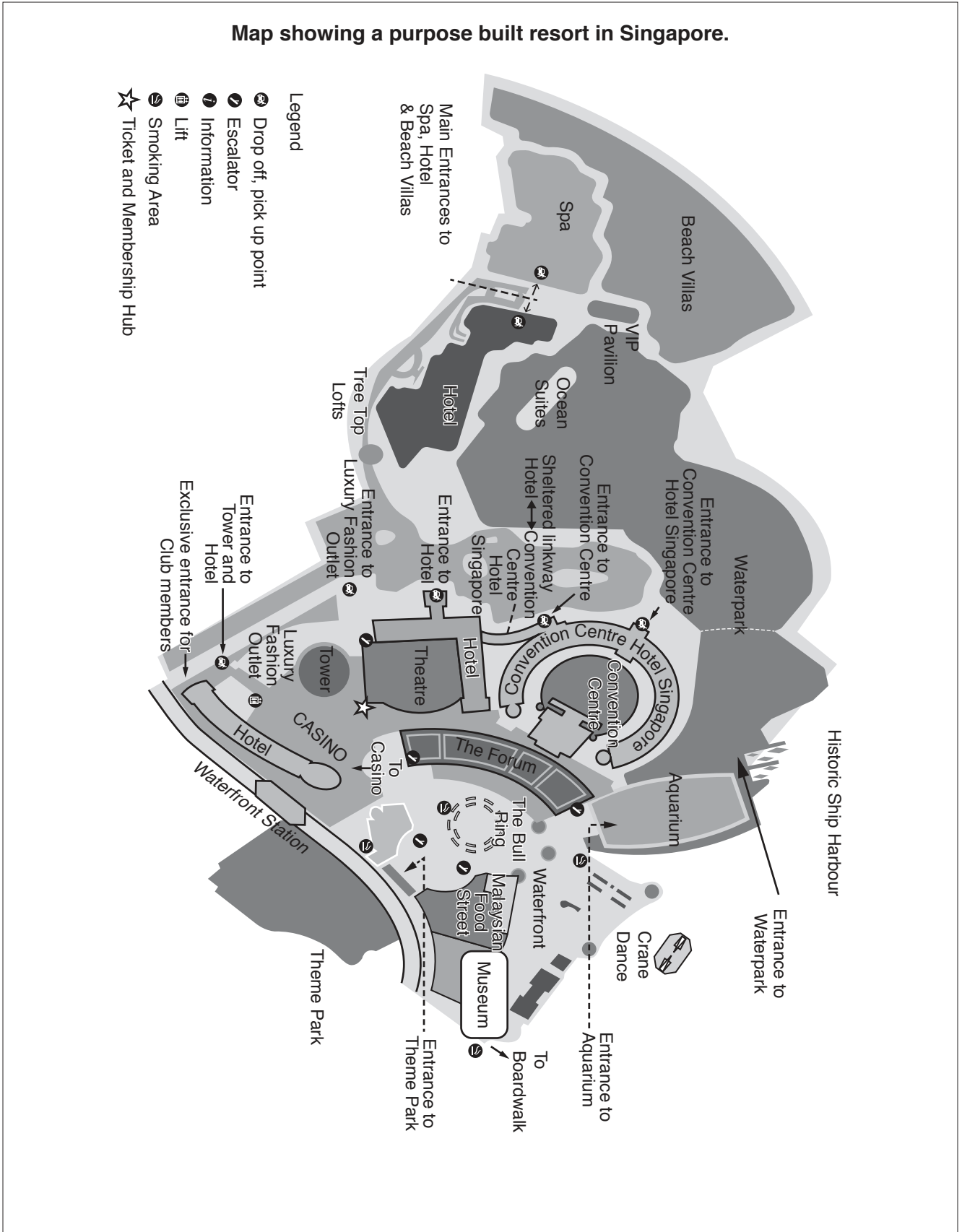



Fig. 2

Fig. 3 for Question 4



Customer Support | Manage My Booking | Sign Up | Store Finder

**abc Tours      Destinations      Offers      Holidays      Extras**

Search for:  
 Holiday | Hotels | Flydrive | Car Hire | Cruise | Tours | Insurance | Excursions | Money

Contact us: 0333 4578 9201    Search our website: [WWW.abcholidays.com](http://WWW.abcholidays.com)

We've been arranging holidays since 1985 and are the largest, most successful transatlantic tour operator, and market leader for travel to the USA and the Caribbean. As well as the USA and the Caribbean we offer holidays to Canada, the Far East, South Africa, the Middle East, Indian Ocean, Mauritius, plus a well-established ski programme, so we can find your ideal destination.

Find the right holiday for you, at the right time of day that suits you. There is no obligation to book, so feel free to browse around at your leisure. You have access to the most up to date pricing and availability. Create your own PDF brochure to download.

Fig. 3

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge International Examinations Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at [www.cie.org.uk](http://www.cie.org.uk) after the live examination series.

Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.