

---

**PSYCHOLOGY**

**9990/31**

Paper 3 Specialist Options: Theory

**May/June 2019**

**1 hour 30 minutes**

No Additional Materials are required.

---

**READ THESE INSTRUCTIONS FIRST**

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

There is a choice of four specialist options in this question paper. In each of your **two** chosen specialist options, answer **all** questions.

At the end of the examination, fasten all your work securely together.  
The number of marks is given in brackets [ ] at the end of each question or part question.



---

This document consists of **3** printed pages, **1** blank page and **1** Insert.

**Psychology and abnormality**

Answer **all** questions.

- 1 (a) Explain what is meant by 'hoarding' disorder. [2]
- (b) Describe the Maudsley Obsessive-Compulsive Inventory (MOCI). [4]
- (c) Explain **one** similarity and **one** difference between the Maudsley Obsessive-Compulsive Inventory (MOCI) and the Yale-Brown Obsessive-Compulsive Scale (Y-BOCS). [6]
- 2 (a) Describe the treatment and management of anxiety disorders. [8]
- (b) Evaluate the treatment and management of anxiety disorders, including a discussion of the longitudinal research method. [10]

**Psychology and consumer behaviour**

Answer **all** questions.

- 3 (a) Finlay et al. (2006) studied the Kranes playground design of leisure environments.  
Explain what is meant by 'playground design' as a casino design. [2]
- (b) Describe the pleasure-arousal model and the cognition-emotion model of the effects of ambience. [4]
- (c) Explain **two** weaknesses of **one** of these models of the effects of ambience. [6]
- 4 (a) Describe what psychologists have discovered about 'buying the product'. [8]
- (b) Evaluate what psychologists have discovered about 'buying the product', including a discussion of usefulness. [10]

**Psychology and health**

Answer **all** questions.

- 5 (a) Explain what is meant by 'fear arousal' as a strategy for promoting health. [2]
- (b) Describe the Yale model of communication as a strategy for promoting health. [4]
- (c) Explain **one** strength and **one** weakness of the Yale model of communication as a strategy for promoting health. [6]
- 6 (a) Describe what psychologists have discovered about types and theories of pain. [8]
- (b) Evaluate what psychologists have discovered about types and theories of pain, including a discussion of reductionism. [10]

**Psychology and organisations**

Answer **all** questions.

- 7 (a) Explain what is meant by 'enlargement' as a job design technique. [2]
- (b) Describe **two** of the four general methods of workplace sabotage outlined by Giacalone and Rosenfeld (1987). [4]
- (c) Explain **one** strength and **one** weakness of the study by Giacalone and Rosenfeld (1987) on workplace sabotage. [6]
- 8 (a) Describe what psychologists have discovered about physical and psychological work conditions in organisations. [8]
- (b) Evaluate what psychologists have discovered about physical and psychological work conditions in organisations, including a discussion of individual and situational explanations. [10]

**BLANK PAGE**

---

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced online in the Cambridge Assessment International Education Copyright Acknowledgements Booklet. This is produced for each series of examinations and is freely available to download at [www.cambridgeinternational.org](http://www.cambridgeinternational.org) after the live examination series.

Cambridge Assessment International Education is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of the University of Cambridge Local Examinations Syndicate (UCLES), which itself is a department of the University of Cambridge.