
MEDIA STUDIES

9607/04

Paper 4 Critical Perspectives

October/November 2018

2 hours

No Additional Materials are required.

READ THESE INSTRUCTIONS FIRST

An answer booklet is provided inside this question paper. You should follow the instructions on the front cover of the answer booklet. If you need additional answer paper ask the invigilator for a continuation booklet.

Answer Section A **and one** question from Section B.

The number of marks is given in brackets [] at the end of each question or part question.



This document consists of **3** printed pages, **1** blank page and **1** Insert.

Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer **both 1(a)** and **1(b)**.*

- 1 (a) How far was research into the conventions of real media texts important to your final products? [25]
- (b) Evaluate one of your productions in relation to the concept of audience. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 'Changes in technology have made media regulation impossible.' Discuss. [50]

OR

3 How does media regulation today compare with that of the past? [50]

Global media

4 What kinds of media are increasingly global in terms of production and distribution? [50]

OR

5 'With changes in technology, global media have become inevitable.' Discuss. [50]

Media and collective identity

6 How far do contemporary media offer any variety in their representations of particular social groups? [50]

OR

7 Compare and contrast past and present media representations of a particular social group. [50]

Media in the online age

8 'Online media may have given everyone a voice but this is just an illusion of democracy.' Discuss. [50]

OR

9 How has the online world changed the media? [50]

Postmodern media

10 To what extent do postmodern texts disrupt ideas about representation? [50]

OR

11 How far are different versions of postmodernism evident in the texts you have studied? [50]

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