

Answer Section A **and one** question from Section B.

Section A: Evaluation of production skills development

*In this section you need to write about your work for the Foundation Portfolio and Advanced Portfolio components. You must answer both **1(a)** and **1(b)**.*

- 1 (a)** In what ways did you use or challenge conventions in your production work? [25]
- (b)** Evaluate **one** of your productions using the concept of representation. [25]

Section B: Contemporary media issues

Answer **one** question from Section B.

*You should refer to at least **two** different media and support your answer with reference to contemporary examples.*

Contemporary media regulation

2 To what extent does media regulation reflect its period? [50]

OR

3 'It is impossible to regulate the media effectively.' Discuss this view. [50]

Global media

4 'The positives of global media outweigh the negatives.' How far do you agree with this view? [50]

OR

5 To what extent have global media created global culture? [50]

Media and collective identity

6 'People don't want positive or negative representations of themselves – they want complexity.' How far do you agree with this statement? [50]

OR

7 In what ways are representations of specific social groups resistant to change? [50]

Media in the online age

8 To what extent have online media revolutionised traditional media? [50]

OR

9 'We are all producers in the online age.' Assess the evidence to support this statement. [50]

Postmodern media

10 'Everything is playful in the postmodern text.' Discuss this view. [50]

OR

11 What, for you, is the most useful way of understanding postmodern media? [50]

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