



Cambridge International AS & A Level

DIGITAL MEDIA & DESIGN

9481/02

Paper 2 Externally Set Assignment

May/June 2020

10 hours

This paper may be given to candidates as soon as it is received by the centre. The 10-hour supervised test can be scheduled at any time provided it is completed no later than 30 April 2020.

INSTRUCTIONS

- Choose **one** assignment.
- Include your name, candidate number and centre number on all work submitted for assessment.
- In addition to the work you complete during the supervised 10-hour test, you should submit up to **10** sheets/screens of supporting studies.
- You should have a minimum of **4 weeks'** preparation time to complete the supporting studies. You can start as soon as you receive this question paper. You must complete the supporting studies before the start of the supervised test.
- The supporting studies are your reference material, which will inform your work during the test. Your supporting studies should show research, development, feedback and testing.
- Your final creative solution should be completed during the 10-hour supervised test.
- Supporting studies must be taken into the examination room and must be submitted for external assessment together with your final work from the test. Your submission will be assessed as a whole.
- All work must be submitted digitally.
- Moving image work should **not** exceed 5 minutes in duration.

INFORMATION

- The total mark for this paper is 100.
- All assignments are worth equal marks.

This document has **2** pages. Blank pages are indicated.



Choose **one** assignment.

1 Window

A local arts trust has invited designers and artists to respond to the theme Window, focusing on the link between interior and exterior spaces. The work will be displayed on the arts trust website.

Choose one of the following concepts to develop:

- a photography essay based on the theme
- a game based on the theme
- an animation exploring the link between interior and exterior spaces
- a film based on the theme.

Your ideas should show an understanding of the brief, an audience and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

2 Transport

A transport museum is hosting an exhibition on sustainable transport.

Choose one of the following concepts to develop:

- a home page for the exhibition's website
- a visual display that illustrates the ecological footprint for different modes of transport
- a series of digital photographs promoting sustainable transport
- an animation to promote a new underground / metro line.

Your ideas should show an understanding of the brief, an audience and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

3 My Team

Design material for a social media site called My Team. The site hosts content about small clubs, groups and teams, and their members and their activities. The site includes content from a broad range of sports and pastimes.

Choose one of the following concepts to develop:

- an app containing up to date information about a team or group
- a photography portrait of a team's or group's sport or pastime
- a film based on a day in the life of a team or group
- an animation describing a recent team or group event.

Your ideas should show an understanding of the brief, an audience and research into the concept selected. You should present your research and development of ideas and the outcome or working prototype.

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